

FOR IMMEDIATE RELEASE**Lord Adebowale joins New NHS Alliance as a Patron**

Experience working across sectors to improve the lives of those most affected by poverty will add significant value

Birmingham, [DATE]. New NHS Alliance today announced that Lord Adebowale has joined them as a Patron. His wealth of experience in cross-sector working to transform the lives of those most affected by poverty, coupled with his senior advisory and influencing roles, will add significant value to the work of New NHS Alliance.

Commenting on his decision to support New NHS Alliance, Lord Adebowale said,

“The future of health & social care is about how we promote wellness; tackle health inequalities both in terms of people’s experience of poor health and their access to services; and produce health through the integration of housing, public health and cross sector collaboration with patients and citizens. This is at the heart of the New NHS Alliance mission along with its practical examples of how we might move the needle on this agenda. I’m pleased to play a small part in this mission by becoming a Patron.”

Commenting on Lord Adebowale’s patronage, Brain Fisher, Chair of New NHS Alliance, said, “We are delighted that Lord Adebowale is supporting us as a Patron. His support will help us take our cross-sector work in tackling health inequalities to the next level”.

New NHS Alliance is a movement of professionals and local people working as equal partners to address and reduce health inequalities.

[ends]

Editor’s notes

Lord Adebowale is a champion for the cause of those affected by poverty, mental ill health, drugs, alcohol addictions, a learning disability and those with cross cutting and complex needs. He is a Visiting Professor and Chancellor at the University of Lincoln, holds numerous honorary doctorates as well as being a Fellow of the City & Guilds of London Institute, an associate member of the Health Service Management Centre at the University of Birmingham. He was a Non-Executive Director of NHS England between 2012 and 2018. In 2000, Victor was awarded the CBE in the New Year Honours List for services to the New Deal, the unemployed, and homeless young people. In 2001, he was appointed a cross bench member of the House of Lords.

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