

We are delighted that you are considering entering The Health Creation Alliance's 2022 Excellence in Health Creation Awards. The Awards provide you and/or your organisation with an opportunity to have your health creating work recognised and showcased at a national level. The winners and runners-up will also be invited to attend an afternoon event in London on Thursday 26 October 2022 where the winners will be announced, followed by a House of Lords reception being held that evening.

There is no cost to entering and the process is very simple. This entry pack provides you with all the information and guidance you need to submit an entry for the following categories:

- Health Creator of the Year – *team or individual*
- Health Creating Community Connector of the Year
- Best Health Creating Core20PLUS5 Programme – *supporting one of the five priority clinical areas*
- Best Health Creating Population Health Management Approach
- Best Health Creating Community Hub

This entry pack provides information on the following:

- Background to the Awards
- Award basics
- About Health Creation
- About the Award categories and their criteria
- Sponsors
- Contact information

Background to the 2022 Excellence in Health Creation Awards

This is the 4th Excellence in Health Creation Awards that The Health Creation Alliance has hosted. The Health Creation Alliance wants to hear about your health creating programmes. Health Creation may not be the language you use to describe your work, but the Awards will recognise great practice that supports individuals or communities to gain a sense of purpose, hope, mastery and control over their own lives and immediate environment. When this happens their health and wellbeing is enhanced.

For the last six years, THCA has led a national movement for Health Creation – a proven approach to creating the conditions for people and places to thrive and a critical element in sustainable approaches to help address health inequalities.

The outstanding community response to COVID-19 and the vaccination programme has brought to the fore the health-creating power of connected, strong communities, while Health Creation is becoming increasingly recognised as essential to our health and care system alongside the treatment of illness and prevention of ill-health.

After six years of championing, advancing and making the case for Health Creation, we are experiencing what might be described as a '*coming of age*' for Health Creation, as people and systems recognise the power of activities that have been going on for many years, often unnoticed. It is the coming of age for Health Creation that forms the basis of a series of events that will take place during the week commencing Monday 24 October 2022, culminating in the Awards ceremony and a celebratory House of Lords reception on the evening of Thursday 27 October.

Award basics – keeping it simple to support people submit an entry

Who can enter the awards? Any individual or public, private or charitable organisation

Deadline for entries: Friday 7 October at 17:00. Shortlisted entries will be notified by Tuesday 18 October

Your entry should:

- have been delivered in the last two years, although it can be an ongoing programme
- be no more than two sides of A4, with a font no smaller than 11 (approx. 1,000 words)
- include an executive summary of 50-100 words
- be accompanied by a short statement on you and/or your organisation's work and the activity start date. This is additional to the two sides of A4 and can be included within the cover e mail
- include two or more quotes from people from the community that has benefited from your/your organisation's work

About Health Creation

For more information on Health Creation and the six features of health creating practices please visit: <https://thehealthcreationalliance.org/health-creation/>

Health Creation is a process...



... through which individuals and communities gain a sense of purpose, hope, mastery and control over their own lives and immediate environment. When this happens their health and wellbeing is enhanced



The 3Cs of Health Creation: Contact Confidence Control

Building meaningful and constructive **Connections** between people and within communities increases their **Confidence** which leads to greater **Control** over their lives and the determinants of health. People also need an adequate income, a suitable home, engaging occupation and a meaningful future.

Having **Control** over their lives and environments is proven to enhance health and wellbeing and to help people cope well with health conditions, disability and ageing



The Health Creation Framework Creating the conditions for people to be well



Professionals can create the conditions for Health Creation by working as equal partners with local people and focusing on what matters to them and their communities.



The six features of health creating practices:

- Listening and responding
- Truth-telling
- Strengths-focus
- Self-organising
- Power-shifting
- Reciprocity

Health Creation is enabled through:

People | Practices | Places | Policies | Power-sharing

About the Award categories and their criteria

Health Creator of the Year

Open to any individual or team that is leading the way in creating health – either communities taking the lead or services working as equal partners with local communities to enable people to gain collective agency and control and help address health inequalities.

Entries should demonstrate how:

- three or more of the six features of health creating practices have been adopted enabling communities to take the lead and the impacts of this
- one or more local communities have increased agency and control as a result

Health Creating Community Connector of the Year

Open to any individual or organisation that has been connecting people and/or communities to each other and to other community assets to enable new activity and solutions to emerge that support Health Creation and address health inequalities.

Entries should demonstrate how:

- three or more of the six features of health creating practices have been adopted and the impact of this
- connecting people and/or communities has resulted in new insights, understanding, activities and actions and has informed strategies and programmes that help address health inequalities among one or more local communities

Best Health Creating Core20PLUS5 Programme

Open to any individual or organisation that is delivering a programme focused on addressing the [Core20PLUS5](#) clinical priorities:

- Maternity
- Severe mental illness
- Chronic respiratory disease
- Early cancer diagnosis
- Hypertension case-finding and optimal management and optimal lipid management:

Entries should demonstrate how:

- two or more of the six features of health creating practices have been adopted and the impact of this
- your adoption of the features of health creating practices has led to a positive impact in the relationship with one or more community or group and how this has led or is leading to better health outcomes for that community or group

Best Health Creating Population Health Management Approach

Open to any individual or organisation that is adopting the principles of Health Creation in delivery of your population health management strategies and programmes.

Entries should demonstrate how:

- three or more of the six features of health creating practices have been adopted and the outputs from this
- you have worked as equal partners with your local community throughout all stages of your population health management activities

Best Health Creating Community Hub

Open to any organisation that is providing a physical or hybrid physical-digital hub that helps to address health inequalities among your local communities.

Entries should demonstrate how:

- three or more of the six features of health creating practices have been adopted and the outputs from this
- your activities have contributed to a reduction in inequality and/or health inequalities among local communities

Sponsors

A big thank you to all our sponsors without whose support the Health Creation: Coming of Age and the awards would not be possible.

HLM Architects | NHS Property Services | Novartis | PPL | South Central West CSU

Contact information

Award entries should be sent to Lee Morgan. email: lee@thehealthcreationalliance.org

If you have any questions or queries about the Awards, please don't hesitate to contact Lee.

GOOD LUCK