



FOR IMMEDIATE RELEASE

The Health Creation Alliances appoints Professor Durka Dougall as new chair of board
Professor Dougall to chair the leading national organisation addressing health inequalities through Health Creation

Birmingham, Tuesday 25 April. The Health Creation Alliance (THCA) today announced that Professor Durka Dougall had been appointed as the new chair of the board. Effective from 1 May 2023, Professor Dougall succeeds Dr Brian Fisher MBE, who steps down after serving as chair for almost five years.

Commenting on her new role, Professor Dougall, said, “I am honoured and privileged to be taking up the role of chair for THCA at such an exciting time in the organisation’s development. Over the last seven years THCA has done some great work building the case, shifting the narrative, and creating a social movement that is driving adoption of Health Creation across many levels of the health and care system. I look forward to supporting them to ensure that Health Creation increasingly becomes business as usual.”

Professor Dougall is a Medical Consultant with expertise in public health, population health and leadership development. She is passionate about provision of high-quality health and social care through effective systems, positive leadership and collaborative approaches. Professor Dougall works four days a week at the Kings Fund where she leads on much of their work on population health. In addition, she holds the position of Non-Executive Director for a NHS Foundation Trust and a Community Health Trust.

Commenting on the appointment, Merron Simpson, Chief Executive of THCA, said, “We are delighted to welcome Professor Dougall to the team. Her breadth of experience in public health and population health, coupled to her significant leadership experience, credibility and collaborative style makes her an ideal Chair as we take the organisation and movement to the next level”.

View Professor Dougall’s LinkedIn profile [here](#).

[The Health Creation Alliance](#) is the leading national organisation addressing health inequalities through Health Creation. Our mission is to increase the number of years people live in good health in

every community and our ambition is to ensure that Health Creation sits alongside treating ill health and prevention of illness, and that it becomes business as usual across all levels of the system.

Health Creation describes the process through which individuals and communities gain a sense of purpose, hope, mastery and control over their own lives and immediate environment. When this happens their health and wellbeing is enhanced.

For more information, please contact Neil McGregor-Paterson, Director of Communications.

neil@thehealthcreationalliance.org

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