

# HEALTH CREATION TO REDUCE HEALTH INEQUALITIES DISCOVER AND LEARN WITH US



Clinical, Primary Care and Health Inequalities Teams

Partnerships and Integrated Neighbourhood Teams

Integrated Care Systems (ICBs, ICPs) or Place Alliances

Commissioning Teams

## 1. Health Creation: Understanding the basics

2. Health Creation to address a Core20PLUS or major conditions clinical priority

5. Enhanced health creating relationships and collaborative working across organisations and with communities

8. Whole system change programme to adopt and embed Health Creation

11. Commissioning health creating initiatives

3. Adopting and embedding skills for Health Creation

6. New health creating services & pathways that work for people and communities

9. Development of a health creating Lived Experience Forum or Parliament

12. Procuring Health Creation as social value

4. Health Creation leadership development

7. Creating the conditions for communities to create health

10. Strategic alignment through Health Creation across multiple partners

## 13. Securing a legacy: Establishing and growing a thriving Health Creation Community of Learning and Practice

the basics | skills for health creation | community strengthening | service redesign | power of partnerships | systems change

For more information, or for a no obligation chat, please contact [neil@thehealthcreationalliance.org](mailto:neil@thehealthcreationalliance.org)

# HEALTH CREATION TO REDUCE HEALTH INEQUALITIES DISCOVERY LEARNING PROGRAMMES

**The Health Creation Alliance** (THCA) is the only national cross-sector organisation addressing health inequalities through Health Creation. We bring deep experience and knowledge about the principles and practice of health creation through our dedicated board and broad membership and partnerships consisting of more than 2000 individuals and organisations across England. We offer support for health and care staff – whether individuals or teams, partnerships or alliances – to bridge community, clinical and wider determinants of health to help improve health and wellbeing among those communities with the poorest outcomes. This is based on our frameworks for Health Creation and draws on our deep insights and experience of making change happen with communities and across sectors.

## 1. Health Creation: Understanding the basics

We run a two-hour webinar with guest speakers and relevant breakout themes introducing core concepts in Health Creation and its relevance to health inequalities, primary care, clinical priorities and place-based working.

## 2. Health Creation to address a Core20PLUS or major conditions clinical priority

We run half-day multi-stakeholder interactive workshops to consider how to better address a clinical priority for a specific cohort. The output is a shared, deliverable action plan to shift from the current 'good' approach to a future 'great' approach with Health Creation and working with communities embedded as two of the key drivers of this.

## 3. Adopting and embedding skills for Health Creation

We support frontline teams to develop and grow confidence in adopting and embedding Health Creation practice within a neighbourhood through a series of experiential action learning, reflection and problem-solving sessions.

## 4. Health Creation leadership development

We develop confident leaders who can influence others to spread the adoption of health creating practices and policies that help to reduce health inequalities.

## 5. Enhanced health creating relationships and collaborative working across organisations and with communities

Using our frameworks to provide a baseline assessment of the current status of relationships, we then explore strengths and roles of partners and guide new approaches to develop constructive collaborations that help to address the wider determinants of health and create the conditions for empowered and thriving communities.

## 6. New health creating services & pathways that work for people and communities

We run a half-day workshop to design or redesign pathways to enable communities to access timely support in community settings from a range of community and clinical providers.

## 7. Creating the conditions for communities to create health

We support learning alongside community members to develop an enabling skill-set that allows services to shift from 'delivering services to' communities to a more responsive approach that identifies the inherent strengths within communities and enables them to take a lead.

## 8. Whole system change programme to adopt and embed Health Creation

This combines a rich and diverse mix of methods within a 12 or 24-month change programme to embed Health Creation into many aspects of ICS activity – including local and national programmes – to support delivery of local ambitions to work with people and communities as articulated within system and place strategies..

## 9. Development of a health creating Lived Experience Forum or Parliament

We help you secure buy-in for a Lived Experience Forum or Parliament to inform and shape the work of place partners.

## 10. Strategic alignment through Health Creation across multiple partners

We increase the potential for diverse teams to collaborate in reducing health inequalities by orienting and reframing their work in line with the common currency, narrative and frameworks for Health Creation.

## 11. Commissioning health creating initiatives

This programme trains commissioners to spot contractors who are truly health creating in their approaches.

## 12. Procuring Health Creation as social value

We advise how to build Health Creation into your approach to procurement.

## 13. Establishing and growing a thriving Health Creation Community of Learning and Practice

We provide advice and support to ensure you have the right elements in your approach to enable you to start and grow a thriving community of learning, including to continue the legacy of any of the above programmes.